



“ Goodbye to the race.
Goodbye to pain.
We are Souls Without Borders.
Beating under one Heart,
under the same Reason “

WHAT IS ALMA O.N.G?

Project for the creation of training centers for youth and adults, and reception of children for their education. In African countries; Angola, Senegal, Equatorial Guinea, Gabon and other countries with lack of humanitarian resources.



Our commitment to young people, families and children from countries in Africa (the poorest continent in the world) and other countries in precarious conditions. Have the same opportunities for training, education and development of their skills, and gain professional knowledge.

Because we all have a beautiful Destiny and greater work to help make this world a better world. We just need to provide us with the right tools to develop our innate abilities, and thus manifest our Gift.

Our Mission

Fight against poverty, inequality, human welfare and the right of all countries to have the same opportunities for education, training and development. Raise awareness among Western countries about this problem.

Ensure the rights of the inhabitants of poor countries. Take action to achieve a better world with equal opportunities for all. For all Souls to accomplish their mission in this world, breaking down "Soul Without Borders" borders. A world where the Common Good rules.

Clarity

Working for a greater good, loyalty to the organizations we work with, the groups for which we act, the support groups that support us, honesty with ourselves.

Implementing the task of this project with the greatest efficiency and harmony possible in the effective distribution of our resources and the resources of others that reach the association.

HOW WILL WE GET IT?

Developing qualified training programs for young people and adults without studies, in which they can develop their skills.

Creating programs and special spaces for families with needs of different kinds, and children in the street without abandoned family.

Programs for the development of emotional intelligence and consciousness of being at another level.


Using own resources, allocating part of the sales of the Fidense Servicios S.L group of companies, making our services available to the project and using the network of contacts, to help create these programs.

Active search for outside resources; private companies, state aid (Europe, Africa, national, regional, and local).

Attracting members who contribute solidarity donations.

Recruitment of Volunteers in university centers, who collaborate in solidarity, with their professional work to provide qualified training. The organization undertakes in exchange to cover the travel and stay expenses necessary for the development of the activity, by way of exchange for the common good.

Awareness campaigns in the social media channels and other media.



Alma O.N.G was born in Ibiza from Daniel's enthusiasm, when he consolidated his small business group and saw the opportunity to allocate part of the sales of services and products, to this project. The constitution of the association “Alma O.N.G” is signed on April 24, 2019 in Ibiza.

This project is created in order to contribute with all possible international assistance, to meet the humanitarian and social problems of countries of African origin and refugees. Where Daniel comes from and from whom he got help. Giving opportunity to the most disadvantaged.

International Projection

For the international projection of the project, thanks to the contacts that Fidense Servicios S.L has in Ibiza at international level derived from the tourist and real estate services we offer. We have companies, groups of professionals and individuals willing to collaborate with the cause, from different points. Europe, England, Portugal and Africa.

Different languages are spoken in Africa, in this map we can identify them. So we will take in consideration when starting the recruitment of professionals to provide the training languages need to speak, depending on the place of action in Africa.



- The inexperience and ignorance in the direction of this type of organizations, as an O.N.G. as well as in the management of teams of professionals for the development of the training programs included in the project.
- This project starts from 0, with the need to recruit an efficient work team to carry out all the work, as well as volunteers, sponsors and collaborators.
- Ignorance of the real economic funds that may be initially allocated to the project.
- Lack of staff on the board of directors with professionalism to make decisions and actions right from the beginning.
- The instability of own resources to contribute to the project, since the source of sales of the goods is far from the origin of the project, affecting its sustainability.

- In Ibiza there is a large community with a high conscience and an open mind. Willing to get involved and support humanitarian projects like this.
- In Spain and in Europe in general there is a growing and greater awareness, due to the concern of events in Africa and countries with the same humanitarian needs.
- Angola has happened in the last two years, according to social indicators to be a country in "Medium human development." Which is a symptom that it is an auspicious moment to help professionalize its inhabitants.
- A decrease in funds dedicated to international cooperation for Angola is reflected in recent years. Therefore there is a need for help, private or humanitarian financing, to help the country.
- Good diplomatic bilateral relations between Spain and Angola since 1977, with different treaties extend with new agreements in 2015. Increase the presence of Spanish private companies in Angola. Highlighting the agreement between the University of Agostinho Neto and the MAE for the creation of a Spanish lecturer.
- In Africa, the country of origin of the founder Daniel, and the place chosen for the creation of the first training center, there is a large group of people with a high degree of involvement in the project (family, friends, supporters, etc).



- The influence of the private training sector, in hindering the start of free training programs of the same branch, for the inhabitants and most needy of the places, that could harm the profit of their businesses.
- The few health resources of the African continent, continually exposed to epidemics such as Ebola, so continuous in recent years and with cases in the present, although minor. This can condition the intention of professionals from Europe, to develop their work in training programs, in a safe way.

- The idea and the project itself has a high acceptance within personal, friendly, professional and institutional circles, close to its founder.
- The board of directors has a great entrepreneurial spirit, with attitudes and willingness to carry out great actions.
- Alma O.N.G has aroused interest in young people in the world of tourist leisure in Ibiza, private companies at international level and local and international individuals with great motivation to contribute to the project.

Objective Analysis

To set goals and focus the actions necessary for the success of the project, we have set the following objectives.

Benefits of the programs

- Take our programs to the greatest possible number of needy people (youth, adults, families, children).

Volunteers

- Open awareness of the largest possible number of qualified professionals involved, encouraged to participate in our project.

Sponsors

- Get a large number of sponsors, who collaborate in the financing of the programs.

Partners

- Reach as many partners as possible, which support the project.

Promotion

- To reach as many people as possible (volunteers, collaborators, sponsors, partners, etc.). We must make a communication plan that works, to publicize our project and its programs in study centers, universities and media.

In order to measure the progress of our business plan, time and goals have been achieved according to the objectives set above.

This framework is indicative, does not entail rigidity, it is intended to have an organized guide that helps us identify the status of our business plan, make the appropriate decisions according to the moment in which we are, and measure the progress achieved according to the objectives set in each step.

These are the stipulated times and goals.

		Deadline
Short Term	- Travel to Angola (locate the most needy areas, land for the center and contact with the authorities) →	20/08/19
	- Website and online store of Alma ONG created →	30/09/19
	- Work social channels, give visibility →	31/10/19
	- Campaign planning online Christmas sales boost →	30/11/19
	- Travel to Angola (close land purchase, contacts with businessman, buy local crafts for sale in the online store and events) →	15/12/19
	- Planning Event Presentation Alma ONG →	29/02/20
	- Celebration Event Presentation Alma ONG →	14/03/20
	- Musical Event Planning →	29/05/20
	- Musical Event Celebration →	20/06/20
	- Event Catamaran Celebration →	04/09/20
	- Christmas campaign planning online sales →	31/10/20
	- Solidarity sale at Las Dalias Navidad →	31/12/20
Middel Term	- Campaign to attract qualified professionals →	28/02/21
	- Travel to Angola (creation of a management team in Angola, route of objectives, provisional tent and training material) →	31/03/21
	- Musical Event Planning →	29/05/21
	- Musical Event Celebration →	20/06/21
	- Event Catamaran Celebration →	04/09/21
	- Christmas campaign planning online sales →	31/10/21
	- Solidarity sale at Las Dalias Navidad →	31/12/21
Long Term	- Investment collection 2021 Plan the construction of the Center Angola (engineer, construction costs, etc.) →	28/02/22
	- Angola trip (review objectives met and mark new ones) →	31/03/22
	- Musical Event Planning →	29/05/22
	- Musical Event Celebration →	20/06/22
	- Event Catamaran Celebration →	04/09/22
	- Christmas campaign planning online sales →	31/10/22
	- Christmas campaign planning online sales →	31/12/22
	- Beginning of the construction phase of the center in Angola →	30/06/23



Legal Structure

The association was legally constituted on April 24, 2019, and regulated its activity according to the corresponding laws. The association has an indefinite duration.

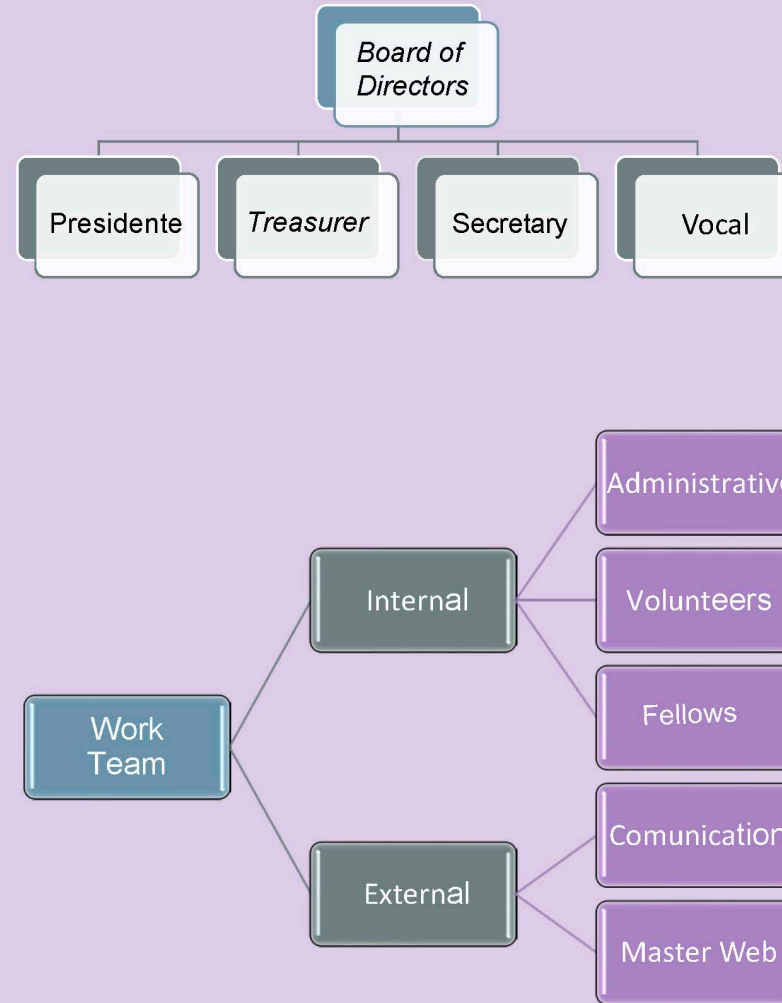
The purposes of the association as a whole as stated in the constitution are:

- ▶ Vocational training in general
- ▶ Family and equal opportunities
- ▶ Defense and welfare of animals in general
- ▶ Food security and rural market development

Organizational structure

According to the formalized statutes and the functions detailed in the Board of Directors.

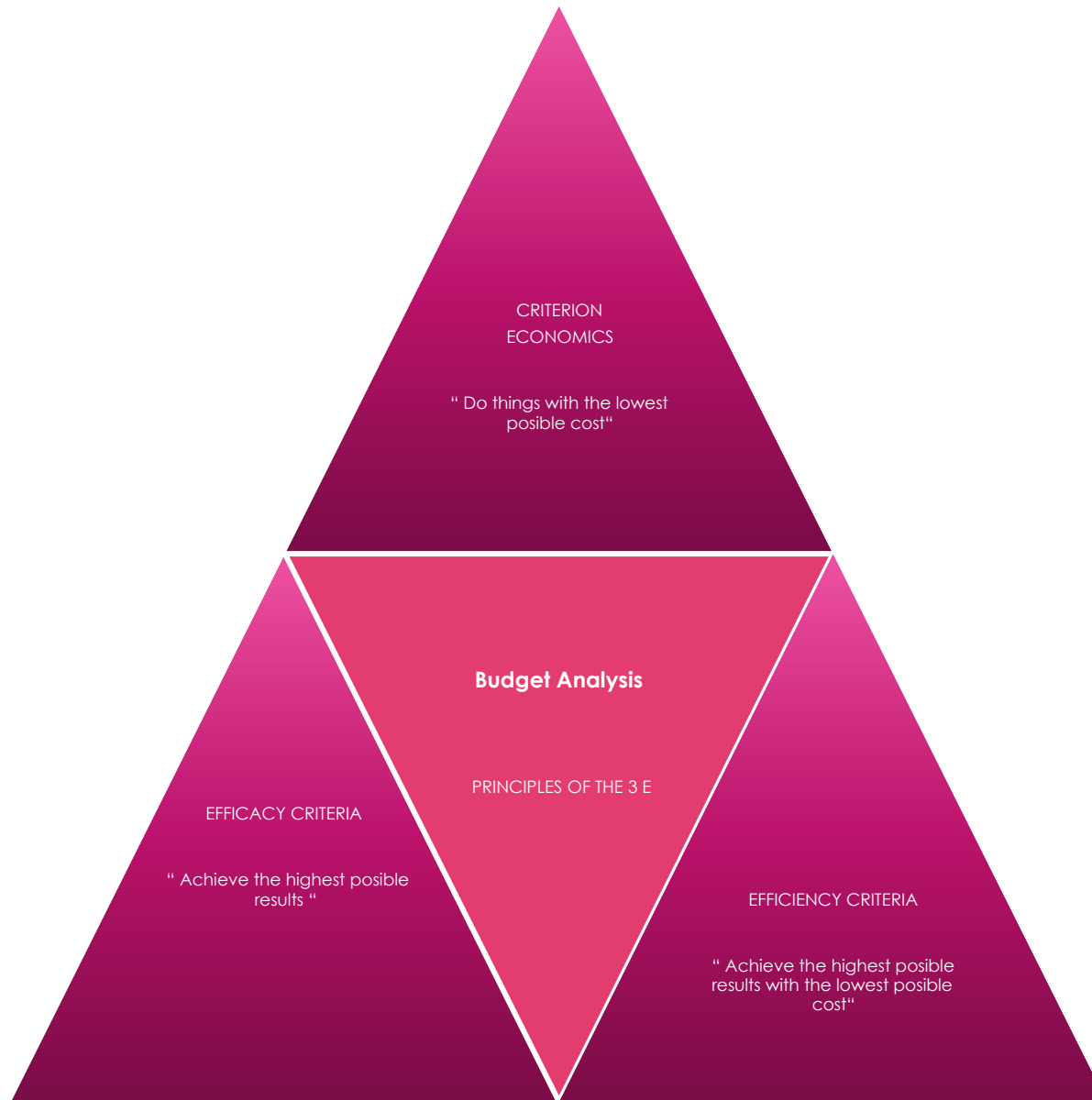
The Board of Directors governs, administers and represents the association and is formed by:





In order to achieve the purposes set out above, the following activities will be developed.

- ▶ Advice to specialists and experts for the subsequent training of disadvantaged young people in Africa.
- ▶ Advice to specialists for the development of the disadvantaged family, providing the necessary information to Africa.
- ▶ -Advice to specialists for raising awareness in Africa about animal abuse.
- ▶ -Advice to specialists for training in indigenous agricultural self-sufficiency.



Results Account

These statistics are concentrated in the annual balances, long-term forecasts that will form the profits of the association in the progressive years. Taking into account the consequences of the forecasts we can verify the benefits in one reality or another.

Concept	2020	2021	2022
Expenses			
Membership fees	50.000	100.000	200.000
Donations	50.000	150.000	300.000
Fidense Collection	30.000	35.000	40.000
Collection Events	21.0800	350.500	550.000
Online sales	4.500	8.000	16.000
Total income	345.000€	643.500€	1.106.000€
Result of the excersice	270.000€	553.500€	955.500€
Income			
Event organization	15.000	20.000	45.000
Execution of activities	10.000	20.000	20.000
Infrastructure costs	19.000	19.000	19.000
Personal expenses	16.000	16.000	16.000
Expenses Industrial tents and machinery and Yurts		35.500	
Other expenses	15.000	45.000	15.000
Total expenses:	75.000€	125.500€	115.000€



Membership Fees (Individuals)

- ▶ This is an important source because of the social confidence and the economic security it entails. They should be easy to manage: Charge by bank, or face-to-face payment, annual fee.
- ▶ Commitment of great transparency in information and having members informed on a regular basis through social media, newsletter. (shortly before the collection of fees), transmitting image of order and transparency.
- ▶ Find honorable partners with good public image among the world of potential partners.
- ▶ Set fixed amounts based on different social or family situations. Between 30 and 50 degrees.
- ▶ Deliver a license. It is attributed membership to an Association, a physical form that distinguishes us from non-partners.
- ▶ The idea is to take care of the partners.

Quotas of supporters or collaborating partners (Legal Person)

- ▶ The idea is that people who intend to collaborate can do it the way they feel comfortable. You don't have to be a partner and acquire an annual commitment, but that the contributions as supporters can be varied and different, each one contributes what he feels at that moment in the way that he can or wants.
- ▶ For collaborating partners (Legal Person) the idea is the same, expecting greater participation by companies that want to be collaborating partners, depending on their financial canon.
- ▶ At this point thanks to the contacts of the Fidense Servicios S.L. group of companies, we expect participation to be altated, and even internationally.



Cuotas de usuarios



En este apartado nos referimos a los usuarios, aquellas personas que vayan a participar en los eventos, y actividades programadas para recaudar fondos.

- ▶ Se puede alterar la cuota para que diferentes tipos de usuarios, con más y menos posibilidades puedan acceder al disfrute de estas actividades dependiendo de sus posibilidades.
- ▶ Se pueden ofrecer descuentos, 2 x 1, tarifas menores por reserva anticipada, etc.

Eventos a realizar



El primer evento planificado y uno de los más importantes es el evento de presentación de la asociación Alma O.N.G. tras este, se realizarán tres eventos fijos anuales para recaudar fondos, ya incluidos con sus fechas de planificación y realización en el análisis de objetivos. Los detalles y su propio plan de acción se realizará más adelante según las fechas marcadas.

- ▶ Los eventos a realizar son los siguientes:
 - ▶ Evento Presentación Alma ONG
 - ▶ Evento Musical
 - ▶ Evento Salida en catamarán Formentera
 - ▶ Campaña de Navidad ventas online
 - ▶ Venta solidaria en las Dalias Navidad

Ajenas Sources of Financing

Public

These are the most common and have four probabilities

- ▶ European
- ▶ State
- ▶ Autonomic

Local

▶ Grants

- ▶ Because of its importance and management difficulty, this point will be studied when the project is more advanced. Its most important points are the following: Among the public funding routes are the most frequent
- ▶ They condition the development of the projects quite a lot. Increasingly complicated management
- ▶ Subject to political change. They don't provide stability
- ▶ They create problems in the treasury

Ajenas Sources of Financing

Private

- ▶ Look for private entities that may interest them in our good image and feel moved by the cause and goals of our work.

Donations

- ▶ Its most important features are the following:

Very variable quantities.

They usually come through religious entities, welfare foundations, foundations and social works of banks and savings banks, individuals and private companies.

Sponsorships

Its most important features are the following:

- ▶ Search for companies with interest in our activity.
- ▶ To present an activity of wide impact because of its uniqueness, because it summons many people or because it develops an end of broad social support.
- ▶ It is essential that it have an impact on the media intended in the manner determined by the sponsoring undertaking.
- ▶ Sometimes the company may seek an internal impact that motivates its staff or strengthens its corporate image among its employees or public.
- ▶
- ▶

Organizing Events

Its most important features are the following:

Related to small and large-scale sponsorships and fundraising.

They organize using the "pull" of famous characters that serve as an endorsement and encouragement for other accessions.

They need a wide dissemination within the universe that we have marked ourselves.

Funds may come from: Ticket sales, bonds, ballots, etc. Sale of promotional products of the Association. Private or business donations.

They require professional staff in the organization and volunteers of the entity.

Recognize, explicitly, the effort of the volunteers.

Note: Merchandising with the name of some of our sponsors.

Merchandising with the name Alma O.N.G. No Borders.

The internal and external communication of the association is fundamental to the development of our work. Since one of the pillars is the awareness and awareness of society, from the younger groups in educational and educational centers to the cores of families of all levels, who are motivated by the objectives of our project and touches to take action voluntarily.

Communication Plan

The Media Communication

- Association Websites / Social Channels

Blogs of the company group of Fidense Servicios S.L. that support the official website of Alma O.N.G

Communications on physical support: letters, brochures, magazines, etc.

Internal communications for the association's task team.

Forms and surveys to collect information

Lectures and briefings

Press Cabinet

Media and social channels have become a potential means of reaching society. To be able to take this opportunity to publicize our work, the image of the association and create a positive impact and expansive interest. This department will be in charge of transmitting the mission of the association in the media world. Putting your own voice and being the speaker of the work that is done, activities, programs and social and private events. All possible means will be used at the disposal of the association, social channels, web media, press releases, etc.

Communication Internal

The collaborators, volunteers and contracts are quintessentially the most important good that the entity has: the human factor. To this end, internal communication is an important factor for the proper path of the partnership. In this non-profit association differs from others, the communication department is responsible for internal communication, in collaboration with the human resources, from which it obtains the contents, opportunities, needs of all Areas.



I'm also A Professional

This training programme is aimed at young people who wish to acquire qualified vocational training in a specific area. It will also cover the figure of the adult wishing to recycle professionally and achieve new professional challenges through qualified training.

I want to be

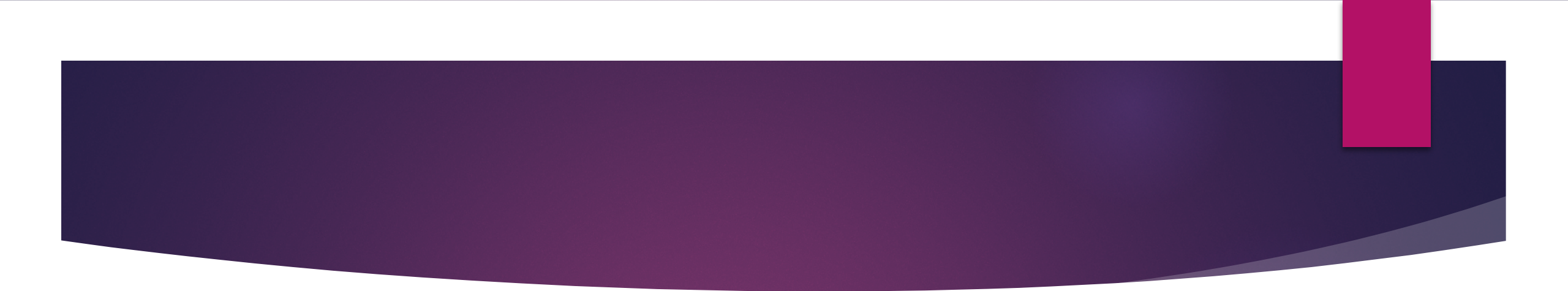
This program is aimed at children with little or no education received, with no resources to access the necessary means, and basic needs. Such as resting place, food for good nutrition and good training development.

The programs will be tailored to the needs of children, they can range from the initial learning of reading and writing to more specific training depending on each case, it will be attended in an individualized way or small groups, depending on the resources available to the Association. Always taking care of and pampering the emotional and cognitive side of children.

I can be the Same

Programme aimed at women's equality in the professional sphere. Women are the main link in the family, so at times and especially in poverty environments it is the most disadvantaged in being able to receive qualified training for their personal and professional development.

Specific programmes will be addressed with trainings in the field of beauty and women's health; beauty, hairdressing, female empowerment, etc. Tools that not only these women can use in their professional development but in their personal growth, taking advantage of the impact as a shuttle to women's equality in Africa.



This programme is based on one of the aims of the association: food security and rural market development.

All stakeholders, adults and women, who are attracted to this program will be able to access it.

The goal is to teach to cultivate the land, and to use the means that our environment offers us to our benefit through cultivation. In many cases due to the ignorance of how to exploit the goods we possess, basic needs such as obtaining natural food, which are so scarce in poverty environments, are not met. Giving rise to the management and development of rural markets, not only to supply communities but to commercialize the products and help the financial economic growth of these much-needed communities.

Note; the possibility of working with the Permaculture system will be explored.

Permaculture is a system of principles of agricultural and social, political and economic design based on the patterns and characteristics of the natural ecosystem.

It has many branches, including ecological design, ecological engineering, ecological and environmental design, which develops sustainable architecture and agricultural self-maintenance systems modelled from natural ecosystems.

Animal Respect

This programme aims to raise awareness among the African population of animal respect. There are deep-rooted beliefs in Africa about the sacrifice of animals for religious beliefs in their culture, so even cats and dogs are mistreated on the streets. This programme focuses on raising awareness of the population, the moral value of animals and their welfare. To also offer a place for the reception of pets with more tendency to be mistreated.

Conclusions Project

The Company Plan carried out for this project has been carried out in a real way from the office of the Fidense Servicios S.L. group of companies. This work has made it possible to determine the points and objectives of the association in a more professional way, addressing parts that had not yet been determined, analyzing details, we have managed to define the way to start this great work.

For me it has been a pleasure to contribute my writing work by carrying out this company plan. Moving the vision of its founder, turning his ideas sometimes into clearer, real and professional goals.

- ▶ Now from the knowledge of the history of a country almost unknown as much as to me and to many. We can raise our voices and take action to enable Alma O.N.G Without Borders to create the necessary aid for Africa and countries on their own terms.
- ▶ The Soul of Soul is:
- ▶ The Power of Education & Training
- ▶ Skills Development & The Reason for Being
- ▶ Find The Why Personal & The Don
- ▶ Developing Emotions & Awareness of Being
- ▶ Mother Earth' Care & Souls and Animals
- ▶

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(Filipe Daniel Paulo)

